

# UPLIFTING BLACK CULTURE AND COMMUNITY

## Black-Owned Social Media Apps and Networks

Black-owned social media platforms are critical because they uplift Black stories, creativity, activism, and entrepreneurship while significantly reducing anti-Black bias and censorship. Here are a few Black owned and Black-led apps and platforms you should know:

1. [Spill](#) (Founded by ex-Twitter employees Alphonzo Terrell & DeVaris Brown) is a Black-owned social media app that promotes community conversations and allows users to create, share, and discuss cultural commentary.
2. [Fanbase](#) (Founded by Isaac Hayes III) is a Black-owned social media platform that lets creators monetize their content through subscriptions, tips, and engagement—ensuring creators get paid for their work.
3. [Earn Your Leisure](#) (Founded by Rashad Bilal and Troy Millings) is a revolutionary media platform which gives rise to emerging and established content creators from the world of business, finance, and entrepreneurship whose perspective, expertise and in-depth insight has been undervalued and overlooked.
4. [The Black Effect Podcast Network](#) (Founded by Charlamagne Tha God) is the first podcast network specifically built for Black listeners, bringing together the most talented and trusted voices in Black culture for critical conversations on social justice, pop culture, and more.
5. [The Black Star Network](#) (Founded by Roland Martin) is a Black-owned media network that produces and delivers streaming content to global consumers engaged by the political, business and cultural insights and perspectives of Black thought leaders, influencers and opinion makers.
6. [Watering Hole Media](#) (Founded by Ashley Allison) is a cutting edge media project that develops video-first digital content across social media platforms that is culturally relevant, politically savvy, and honest.
7. [The ALIVE Podcast Network](#) (Founded by Angel N. Livas) boasts over 70 shows and is the first Black-woman-owned podcast network to build its own tech stack with production, distribution, and training to help Black podcast creators monetize, amplify and maintain ownership of their content.